

AP: Della Township inks MoU with AP govt to develop Intl Township in Tirupati

Tirupati (Andhra Pradesh), Dec 17 (UNI) Della Townships on Wednesday signed a Memorandum of Understanding (MoU) with the Andhra Pradesh Government to develop an international township here featuring the world's first 5,000-year Living Exhibition on Hinduism and Hindutva.

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Called the Della Vasudev Kutumbhakam International Township spread over 1,400-acres, the project will be developed under the leadership of Chief Minister N. Chandrababu Naidu, in collaboration with Mr. Jimmy Mistry, Design Futurist and Founder of Della Townships.

The project carries an estimated gross development value of approximately ₹35,000 crore and is expected to generate around 20,000 jobs, with nearly 80 percent of employment opportunities reserved for the local population.

The township is positioned as a major cultural, tourism, and economic development initiative with strong domestic and international tourism potential. The development will be undertaken in collaboration with the Tirumala Tirupati Devasthanam (TTD) and the Andhra Pradesh Tourism Department.

At the heart of the township is a proposed 300-acre Living Exhibition comprising 25 immersive pavilions, each spanning approximately one lakh square feet.

The exhibition is designed to present India's civilisational journey from the Indus Valley to contemporary Hindu thought, covering themes such as Vedic knowledge systems, philosophy, classical arts, temple architecture, ritual practices, and regional traditions.

The broader township vision seeks to establish Tirupati as a global hub for cultural, civilisational, and knowledge-led development.

Drawing from the Ramayana, Mahabharata, Shastra-based wisdom, and diverse regional traditions, the project aims to document and interpret Hindu civilisation with scholarly depth while creating structured knowledge frameworks for future generations.

Beyond the Living Exhibition, the integrated township will include luxury residences and private villas designed on salutogenic principles, five-star resorts with over 600 keys, destination wedding venues, extreme adventure parks featuring first-in-India experiences such as bungee jumping, human catapult, zip bike, and quad zipline.

It would have a Della Design District housing 25 to 30 global luxury brands, a European medical wellness pavilion powered by Della-MAYRLIFE focused on anti-ageing and longevity, an 18-hole international standard golf course and business club, equestrian sports facilities and an international polo club, a senior living hub, along with restaurants, cultural venues, and business spaces.

Commenting on the development, Jimmy Mistry said the MoU marks the beginning of a historic movement to document and celebrate India's 5,000-year civilisational journey, describing the Living Exhibition as a national platform co-created with states, scholars, and communities, and envisioned as an institution for humanity.